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Monopolized Minds: The Mental Health Effects of Social Media Power Concentration on Consumers

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1. Round 1

1.1. Reviewer 1

Reviewer:

This paragraph contains a detailed breakdown of usage patterns by age, but the discussion lacks interpretation connecting these patterns to potential vulnerabilities in mental health or monopolistic influence—consider adding a bridging analysis.

This is an important point, but it reads as descriptive. Consider adding critical analysis of how monopolistic control over such platforms could influence the type, quality, and reliability of these connections.

The introduction of monopolies could be made more coherent by explicitly connecting the historical examples to the modern technology context early in the section, rather than delaying this until later.

This section is strong but omits mention of international antitrust actions (e.g., EU investigations into Meta and Google). Inclusion would make the monopolistic analysis more globally relevant.

The quantitative comparisons between historical and modern monopolies are compelling, but they would be strengthened by a short table or figure to visually compare the market share metrics.

Consider tightening the prose by reducing redundancy with previous historical discussion and focusing more on novel implications for digital platform regulation.



Response: Revised and uploaded the manuscript.

2. Revised

Editor's decision after revisions: Accepted. Editor in Chief's decision: Accepted.

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